

Attachment 1 Sub-Processors SST

This attachment contains an overview of the personal data processed by the Processor on behalf of the Controller. Within this overview, there are two categories of sub-processors: hosting providers and other sub-processors. Server-side tracking data is only processed by our hosting providers (UpCloud, EDIS Global, and OVH Cloud).

Brief description of services	Nature of processing	Type of personal data	People involved	Purposes of processing	Sub-processors	Retention period
Retrieving data via websites that the website owner can use in Google Tag Manager. This is done in a specific way: Server Side Tracking.	Server-side tracking includes the collection and processing of user data for analysis, personalization, conversion optimization, user experience, and integrations within the platform.	Name, contact details, date of birth, gender, IP address, location data, device data, browsing behavior, preferences (Only the data depending on the (self) configured SST setup.)	Owners of the container	The primary purpose of server-side tagging hosting is to collect data about user behavior and interactions on a website or app.	<ul style="list-style-type: none"> - Upcloud - EDIS Global - OVH Cloud - TransIP 	1 year
Use of supporting tools for communication, customer management, and email marketing.	Processing includes communication, customer contact, invoicing, support, and email sending	Name, contact details, communication data, payment data, user data, preferences	Employees	The purpose of these sub-processors is to support internal operational processes such as customer service, sales, billing, and automation.	<ul style="list-style-type: none"> - Front - Klaviyo - Zapier - HubSpot - Stripe 	1 year